

Kaixin Xie

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Education

University of Illinois at Urbana-Champaign

May 2022 • Bachelor of Fine Arts in Graphic Design
GPA: 3.94 / 4.00

Experience

SerPens Startup Project

Chief Designer • Nov 2022 - Present

- Lead the ideation and sex education research process and be responsible for the design of the website
- Lead the user-experience and user-interface design process

Glucobit - Reframe App

Graphic Designer • July 2022 - Nov 2022

- Designed graphic and animated ads for the Apps
- Created visual supplies and improved the interface and came up with new features for the Apps

Gies College of Business

Graphic Design Assistant • Sep 2021 - May 2022

- Provided graphic design content for online courses and implemented them using pedagogical and industry best-practices
- Contributed to video preproduction including, but not limited to, graphics creation and storyboarding

Instructional Design Assistant • Jan - Oct 2021

- Created HTML transcripts of course videos that comply with the Americans with Disabilities Act (ADA) in learning management systems
- Produced course materials using universal design and accessibility principles for both online and hybrid courses

YGGBi Communications

Graphic Design Intern • Jun - Aug 2021

- Assisted with designs of posters, flyers, logos, icons, graphics, and other print/digital materials
- Designed layouts for social media posts
- Supported visual supplies for brands such as Johnson & Johnson

Recognitions

Achievements

- Art & Design Talented Student Scholarship (2020 - 2022)
- James G. Hansen Scholarship (2020)
- Dean's list (2017 - 2021)
- Horace and Kate King Wu Dining Services Scholarship (2019)

Artworks Exhibited

- Artwork "Singer" exhibited in the James L. Applegate Student Art Exhibition at Illinois Board of Higher Education (2019)
- Artwork "Under the Light" exhibited in the Ivy House Exigent Exhibition (2018)

Activities

Booker T. Washington STEM Academy

Oct - Dec 2021

- Volunteering to assist as a classroom aide in first grade every other Friday

8 to Create RSO

Sep 2017 - May 2018

- Helped put together the live artshow and designed graphics for promotion

Skills

Adobe Creative Suite

Ps • Ai • Id • Xd • Pr • Ae • Dn

Coding

HTML • CSS • Java • JavaScript

CAD

SolidWorks • KeyShot

Others

Figma • Mural • Miro

Microsoft Office

Word • Excel • PowerPoint

Languages

English • Mandarin • Cantonese